2nd Advanced City Cars showcase execution
Orta San Giulio

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1. Preface

The following document is a CityMobil deliverable which has the status “other”. This means that the deliverable is not a written report, but rather the report of an achievement.

2. Description

The Orta San Giulio (Italy) showcase public operation started on May 21\textsuperscript{st} 2010 and ended on May 28\textsuperscript{th} 2010. The site and vehicle setup for the showcase were made in different days in the previous weeks: April 8\textsuperscript{th}, April 30\textsuperscript{th}, May 20\textsuperscript{th}. Two Advanced City Cars were showcased.

Other events organized in parallel included a press conference on May 21\textsuperscript{st}, and a conference on May 21\textsuperscript{st} (see program in fig.2). The programme of this conference included a visit to the showcase.

In order to explain to the public the goals and benefits of the use of Advanced City Cars and cybercars in urban transport, the showcase in Orta San Giulio featured an exhibit with posters, videos, a static concept of a future electric car (Fig. 8) from FIAT/Piedmont Region (Phylla).

A video explaining the Automatic Car Sharing with Advanced City Cars-Dual Mode vehicles concept (produced by INRIA in cooperation with CRF) was showed in the old city tower, just over the poster/concept exhibition.

An evaluation survey was conducted throughout the showcase. 155 answers have been collected.
Il futuro della mobilità sostenibile nelle aree urbane: la soluzione CityMobil

Con il presente si invita la Signoria Vostra, a partecipare al Convegno

"Il futuro della mobilità sostenibile nelle aree urbane: la soluzione CityMobil"

che si terrà venerdì 21 maggio 2010, presso l'Hotel San Rocco di Orta San Giulio

PROGRAMMA DEL CONVEGNO

9.00  •  Benvenuto dalle Autorità:
      Presidente Consorzio CuJo Turismo (Dr. Andrea Giacomini)
      Sindaco di Orta San Giulio (Cavane Natalia)
      Presidente della provincia di Novara (Diego Sozanni)

10.00 •  Il progetto di ricerca CityMobil (PIK, Van Dyke - INO)

10.30 •  Coffee break

11.00 •  I veicoli e la tecnologia CityMobil:
      Advanced City Car (Ing. Gianfranco Burato - CIIF)
      Interfaccia uomo macchina (INO)
      Squeeze e appoggio tra veicoli (INRA)

12.00 •  Apertura Showcase - Piazza Mozza, Orta San Giulio

13.00 •  Tavola rotonda:
      Energie alternative e soluzioni CityMobil a tutela del territorio

Fig. 2 Invitation and agenda of the conference

Fig. 3 Showcase opening
Fig. 4-7. Various images of the showcase execution

Fig. 8. Phylla. Electric car concept