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1st Advanced City Cars showcase execution

La Rochelle

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1 Preface

The following document is a CityMobil deliverable which has the status “other”. This means that the deliverable is not a written report, but rather the report of an achievement.

2 Description

The La Rochelle (France) showcase public operation started on September 19th 2008 and ended on September 28th 2008. The site and vehicle setup for the showcase were made from September 15th until September 18th 2008. Three Advanced City Cars, two Automated Guided vehicles (6-passengers) and three cybercars (2-passengers) were showcased. In the framework of the showcase, a demonstration of the Cybercars-2 project took place on September 19th 2008, featuring five Advanced City Cars, two Automated Guided vehicles (6-passengers) and three cybercars (2 and 4-passengers).

Other events organized in parallel included a press conference on September 18th, and a conference, directed to urban planners, on September 19th. The programme of this conference included a visit to the showcase.

In order to explain to the public the goals and benefits of the use of Advanced City Cars and cybercars in urban transport, the showcase in La Rochelle featured an exhibit with posters, videos, a static cybercar, a static electric car from Robosoft, as well as a automated driving and cooperative crossing demonstration with 4 miniature cybercars over an 8-shaped track. An evaluation survey was conducted throughout the showcase.