

**EUROPEAN COMMISSION
DG RESEARCH**

**SIXTH FRAMEWORK PROGRAMME
THEMATIC PRIORITY 1.6
SUSTAINABLE DEVELOPMENT, GLOBAL CHANGE & ECOSYSTEMS
INTEGRATED PROJECT – CONTRACT N. 031315**



**2nd Advanced City Cars
showcase execution
Orta San Giulio**

Deliverable no.	D 1.5.5.5
Dissemination level	Public
Work Package	WP 1.5.5:Showcase execution
Author(s)	Gianfranco Burzio (CRF)
Co-author(s)	Maurizio Miglietta (CRF),
Status (F: final, D: draft)	F
File Name	D1.5.5.5 – 2 nd _ACC_Showcase_Execution(OrtaSanGiulio)-Final
Project Start Date and Duration	01 May 2006 - 5 years

1. Preface

The following document is a CityMobil deliverable which has the status “other”. This means that the deliverable is not a written report, but rather the report of an achievement.

2. Description

The Orta San Giulio (Italy) showcase public operation started on May 21st 2010 and ended on May 28th 2010. The site and vehicle setup for the showcase were made in different days in the previous weeks: April 8th, April 30th, May 20th. Two Advanced City Cars were showcased.

Other events organized in parallel included a press conference on May 21st, and a conference on May 21st (see program in fig.2). The programme of this conference included a visit to the showcase.

In order to explain to the public the goals and benefits of the use of Advanced City Cars and cybercars in urban transport, the showcase in Orta San Giulio featured an exhibit with posters, videos, a static concept of a future electric car (Fig. 8) from FIAT/Piedmont Region (Phylla).

A video explaining the Automatic Car Sharing with Advanced City Cars-Dual Mode vehicles concept (produced by INRIA in cooperation with CRF) was showed in the old city tower, just over the poster/concept exhibition.

An evaluation survey was conducted throughout the showcase. 155 answers have been collected.



Fig. 1 Showcase site: Piazza Motta in Orta San Giulio

Il futuro della mobilità sostenibile nelle aree urbane:
la soluzione CityMobil

CityMobil



Fig.2 Invitation and agenda of the conference

Con il presente si invita la Signoria Vostra, a partecipare al Convegno

"Il futuro della mobilità sostenibile nelle aree urbane: la soluzione CityMobil"

che si terrà venerdì 21 maggio 2010,
presso l'Hotel San Rocco di Orta San Giulio

PROGRAMMA DEL CONVEGNO

- 9.00 • Benvenuto delle Autorità:
Presidente Consorzio Cusio Turismo (Dr. Andrea Giacomini)
Sindaco di Orta San Giulio (Cesare Natale)
Presidente della provincia di Novara (Diego Sozzani)
- 10.00 • Il progetto di ricerca CityMobil (Mr. Van Dyke - TNO)
- 10.30 • Coffee break
- 11.00 • I veicoli e la tecnologia CityMobil:
Advanced City Cars (Ing. Gianfranco Burzio - CRF)
Interfaccia uomo macchina (TNO)
Sicurezza e cooperazione tra veicoli (INRIA)
- 12.00 • Apertura Showcase - Piazza Motta, Orta San Giulio
- 13.00 • Tavola rotonda:
Energie alternative e soluzioni CityMobil a tutela del territorio
(Ing. Gioria, Geom. Di Terzi, Geom. Piola, Geom. Moia)



NEW CLASSIC
HYDROGEN HOTEL

Via Gippini, 11
28014 Orta San Giulio (NO)
Tel. 0522 91.19.77
www.hotelsanrocco.it
info@hotelsanrocco.it





Fig.3 Showcase opening



Fig. 4-7. Various images of the showcase execution

Fig. 8. Phylla. Electric car concept

